

mark townsley
art director

917.710.6059

marktownsley@mac.com

www.marktownsley.com

experience

freelance art director / writer ~ december 2008 to present

Hyatt, Hasbro, CNBC, Manhattan Motorcars, Latisse, Brilinta, Abilify, Fox Sports, and Symbicort. Created campaigns big and small for websites, banners, emails, outdoor, print and TV as well as the occasional drug launch package design and strategic creative conceptualization. Also on an as-needed basis for individuals' websites where design/writing was required.

saatchi consumer health + wellness - art supervisor ~ january 2004 to december 2008

Seroquel XR, Detrol LA, Plavix, Enbrel and Frontline Plus. Led creatives on lead creative team.

freelance art director / sometimes writer ~ may 2002 to january 2004

Heineken, NFL Youth, Nationwide Insurance, Western Union, Kaplan Learning Centers, Burlington Coat Factory, Great Expectations, Albright Tackle LLC and MJM Shoes. Created/visualized/wrote creative for print, tv and direct mail for clients big and small.

bbdo ny - art director ~ august 1996 to may 2002

Visa, Snickers, M&M's, Tostitos, Charles Schwab, Pizza Hut, Pepsi, Cingular Wireless, U.S. Navy and Fed Ex. Contributed award winning and highly visible tv, radio and print.

skills

Photoshop, Flash, InDesign, Illustrator, Drawing

education

BFA Advertising, 1996
School of Visual Arts

awards

NY Addy Gold 2003 - Visa "Bacon"

CNN Superbowl Top 3 2002 - Visa "Bacon"

NY Addy Citation of Excellence 2000 - Snickers "Bald Guy"

Cannes finalist 1999 - Snickers "Bald Guy"

London International Advertising Awards finalist 1999 - "Magi"

Adweek best spot March 1999 - Snickers "Bald Guy"

Adweek best spot November 1998 - Visa "Magi"